



Urban League of
Palm Beach County



2019-2020 ANNUAL REPORT



Mission Statement

To assist African Americans and other minorities in the achievement of social and economic equality.

About Us

The Urban League of Palm Beach County (ULPBC) is a 501 (c) (3) non-profit organization founded in 1973 in West Palm Beach, Florida.

The ULPBC is an affiliate of the National Urban League (NUL), the largest civil rights organization in the country.

NUL founded in 1910 to empower African-Americans and other underserved populations towards economic and social mainstream.

Founded in 1973

30 full-time, 2 part-time employees,
and 3 Independent Consultants
21 Board members

Total operating budget of **\$4,764,341**

In FY 2019, **\$.88** of the annual budget was invested in programs and services

In FY 2019 only **12%** was spent on administrative costs



2019-2020 Accomplishments

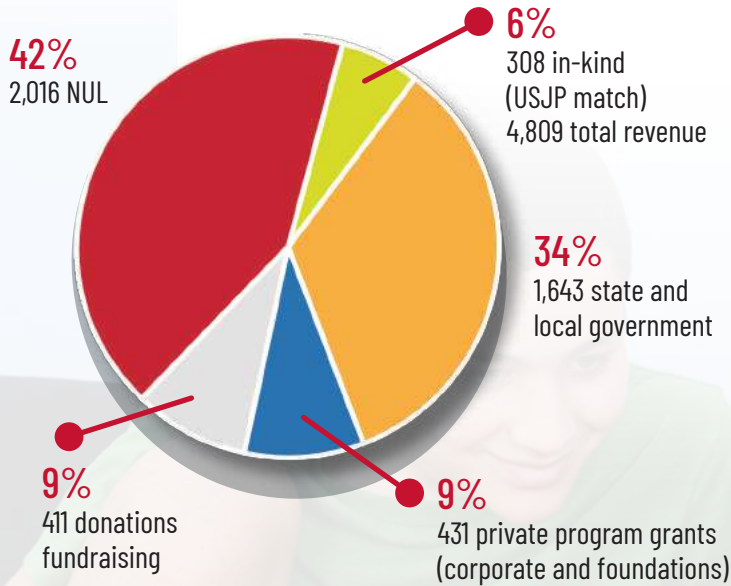


- Partnered with the City of West Palm Beach to provide grants of **\$10K to 50 local small businesses**.
- Held six large **food distribution giveaways** to local PBC residents – **providing 5,100 families**, 276,000 lbs of food.
- **Distributed over 18K face masks** in collaboration with State of Florida and **13K bottles of hand sanitizer** produced by Oxygen Cosmetics.
- Conducted **three**, socially distanced, **graduation ceremonies** to celebrate the **2020 High School Graduating Class**.
- **Distributed \$28K in scholarships and 25 laptop computers** to graduating High School Seniors, made possible by Truist Bank and Office Depot Foundation.
- Conducted virtual First Time Home Counseling seminars to larger than usual groups of potential homebuyers.
- Created a **Voter Register Program** to register PBC low-income residents.
- Successfully applied for and **received federal funding for the Payroll Protection Program (PPP)**.
- Collaborated with local funders to purchase **hot spots for 450 school age youth** in western communities who didn't have internet to connect with their schools.
- Participated and collaborated with **FoundCare and the Quantum Foundation to deliver coronavirus (COVID-19) testing** to inner-city urban communities throughout Palm Beach County.
- Continued the distribution and awareness campaign to **encourage participation in the Census 2020**.
- **Expanded media reach** and engagement with the creation of an **interview series** featuring four local black police chiefs, political and community leaders, clergy, supervisor of elections and activists.
- **Positioned ULPBC as a go to subject matter expert and community voice** on systemic racism, community policing, criminal justice, health reform, and other issues.

Financial Outlook

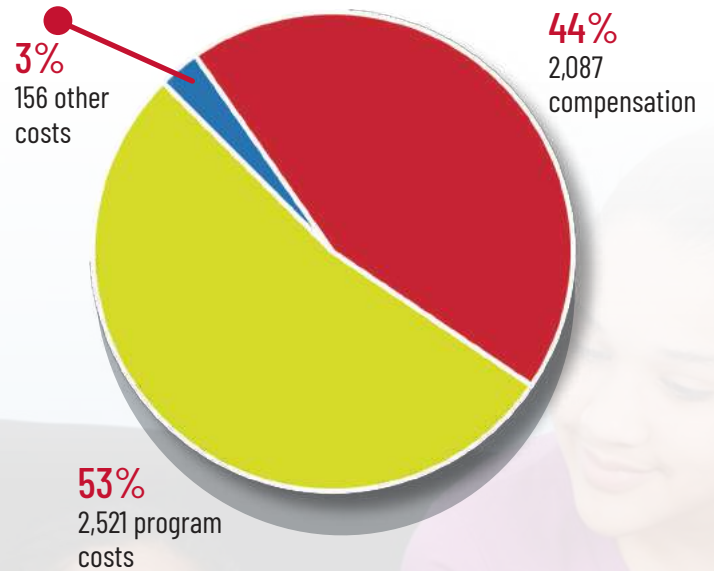
Revenue Sources

(thousands)



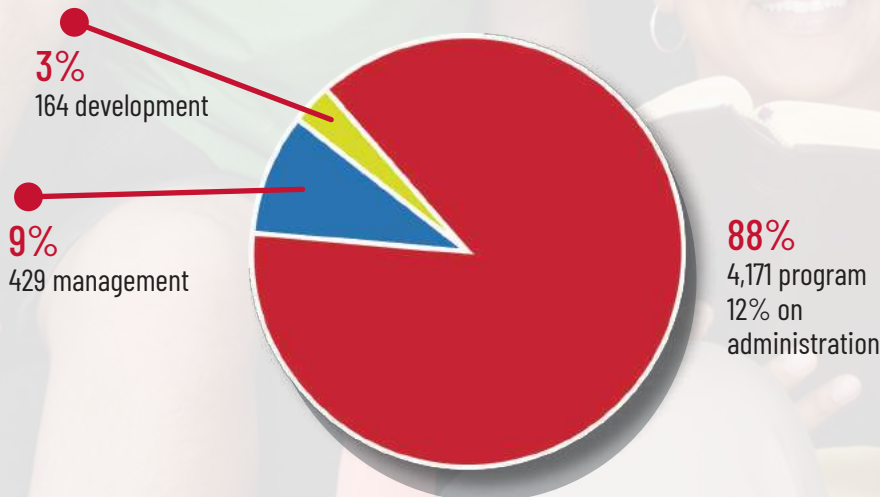
\$4,809 Total Revenue

Functional Expenses



\$4,764 Total Expenses

Expenses by Type



\$ 4,764 Expenses by Type

\$.88 of every dollar raised supports programs and services



2019-2020 Empowerment Programs

Youth & Education

National Achievers Society/
Center of Excellence
NULITES
CINS/FINS
Senior Digital Literacy
Wyman Teen Outreach Program
Project Ready STEM
Youth Crime Prevention &
Intervention

Economic

Foreclosure Mitigation Counseling
Pre-purchase Counseling
Housing Counseling
Financial Empowerment Center
New Urban Community
Development Corp.
Project Thrive

Community & Health

Urban Senior Jobs Program
Sheriff's Workforce Program
Urban Tech Jobs Program
Community Events & Giveaways
Youth Crime Prevention Act
Against Aids Leadership Initiative
Clean Team
WPB UYEP Works

Advocacy/Civil Rights

2020 U.S. Census
2020 Voter Registration
Get The Vote Out
COVID-19 Testing

Youth and Education Programs

New Incentive to Excel and Succeed (NULITES)

- 171 students served and provided mentoring, academic support, college preparation and workforce development training
- 100 % graduation rate for 21 seniors
- 80% maintained or improved academic gains
- 84% demonstrated growth in leaderships and life skills

National Achievement Society (NAS)

- 31 students participated in NAS
- 15 out of 15 graduating seniors will attend top-tier colleges/ universities
- 3 seniors received scholarships from Truist Bank
- 13 graduated awarded laptops from Office Depot

Project Ready STEM

- 60 students served
- 10% achieved academic gains



Youth and Education Programs



Mentor V

- 37 students enrolled in program
- 90% first time offenders did not reoffend
- Conducted 4 service learning projects and 3 career readiness workshops

Project Moving Forward

- Served 60 participants
- 40% of youth successfully completed program
- 1 participant received scholarship from Truist Bank

Children In Need of Services/Families In Need of Services (CINS/FINS)

- Served 221 Clients
- Provided case management 220 families

Teen Outreach Program (TOP)

- Served 185 students
- 171 teens successfully completed TOP Program
- 29 seniors graduated; 1 was Salutatorian and 2 received scholarships from Truist Bank

Youth Crime Prevention and Intervention

- Served 880 students
- 196 workshops conducted
- 287 hours of one-on-one client service consultations
- 90% of first-time offenders did not offend



2019-2020

Empowerment Programs

Housing and Economics

Comprehensive Housing Counseling

- Conducted 23 educational workshops
- 520 households participated in homebuyer and financial education seminars
- 393 households received individualized housing counseling to resolve housing obstacles; either attaining homeownership prior to purchasing or sustaining homeownership as an owner

Entrepreneurship Center (DEO)

- Served 250 Families
- Conducted 13 workshops
- 223 one-on-one sessions
- 5 loan applications processed

Project Thrive

- 36 clients served in the program
- 12 clients gained employment

Workforce Development

PBSO Workforce Development

- 35 clients enrolled
- 25 clients received employment
- 20 participated in work experience

Urban Youth Empowerment

- Enrolled 35 young men
- 16 clients received employment
- 26 clients completed job readiness skills and career assessment

Clean Team

- Hired 8 young men in program
- Collected 1,299 bags of trash

Health and Wellness

Acts Against Aids

- 1,531 participants attended an HIV event
- 40 rapid HIV testing events
- 155 rapid HIV tests conducted

Food Pantries

- Served over 1,000 individuals and families



Pandemic and Social Justice Engagements



Coronavirus (COVID-19) Pandemic

- Partnered with the City of West Palm Beach to **provide a grant of \$50K to local small businesses** - ULPBC executed the underwriting process for the program - ~\$500K.

- Held four large food distribution giveaways to local residents from our main facility (1700 N. Australian Ave.) - each event **served over 1,100 families** with a variety of items to feed a family of four for a week, along with much needed PPE (mask and hand sanitizer). This was made possible with the support of our partner - Feeding South Florida, individual contributors, corporate donors and over 320 volunteers who weathered the summer heat and rain to serve their community.

- Distributed over 18K face masks** in collaboration with State of Florida and 13K bottles of hand sanitizer produced by our partner Oxygen Cosmetics.

- Over the past 38 weeks we have **conducted three, socially distanced, graduation ceremonies** in our main office parking lot to celebrate the 2020 High School Graduating Class to inspire them to continue to strive to be their best.

- Proudly **distributed \$28K in scholarships and 25 laptop computers to graduating High School Seniors**, made possible by generous donations by Truist Bank and Office Depot Foundation.

- For the first time **conducted virtual First Time Home Counseling seminars** to larger than usual groups of potential homebuyers seeking to join the American dream of home ownership.

- Successfully **applied for and received Federal funding for the Payroll Protection Program (PPP)**, which greatly supported and diverted negative financial impact on the ULPBC.

- Collaborated with local funders to write a grant and secure funds to **purchase Hot Spots for school age youth (450 identified) located in the Western Communities** without internet access to connect with their schools.

- In mid-July 2020, the ULPBC created a **Voter Register Program** to register PBC low income residents by October 5th deadline.

- Actively participated and collaborated with FoundCare and the Quantum Foundation to **deliver coronavirus (COVID-19) testing to inner-city urban communities throughout Palm Beach County** from south to north to the western communities.

- Continued the **distribution and awareness campaign to encourage participation in the Census 2020** initiative to count all residents.

- Significantly expanded media reach and engagement** with the creation of an interview series featuring the four black police chiefs representing Delray Beach (Chief Sims), Boynton Beach (Chief Gregory), West Palm Beach (Chief Adderley) and Riviera Beach (Chief Osgood) to discuss important policing issues, get their input and provide guidance to keep our residents safe. Hubbard Radio was instrumental in providing the platform to engage the police chiefs.

- Have positioned ULPBC as a go to subject matter expert and community voice** on systemic racism, community policing, criminal justice and health reform, leading to regular interview request from our three local broadcast stations. Special thanks to WPTV Channel 5 for their continued and regular engagement with the ULPBC - invited Patrick J. Franklin, President and CEO to share our position and views on three episodes of "To the Point".

- Increase awareness and exposure over the past four months has led to **many new individuals, groups and organizations reaching out to learn more about the ULPBC and the work we do.**

- Awarded a \$50,000 grant** that ULPBC eventually matched and exceeded by 12 additional donors to create a **RIDE2VOTE Transportation System** to take **community residents to the voting polls.** ULPBC utilized **8 of the early voting sites** due to their geographic locations for those in need of our services the most. **5 buses were used in the process with 4 buses** running Monday - Friday and 5 on the weekends. One bus was dedicated to run exclusively in the western community (South Bay, Belle Glade and Pahokee) on Saturday and Sunday only. **100 plus volunteers drove more than 5,000 miles to engage thousands of residents and take 200 plus people to the polls to vote.**



2019-2020 Fundraisers/Community Give-Backs

Breast Cancer Awareness Luncheon (CE)	10/24/19	18 th Annual Heritage Day Luncheon (CE)	2/21/20
9 th Annual Youth Empowerment Luncheon (F)	11/8/19	Economic Empowerment Series (F)	2/28/20
ULPBC Annual Meeting (CE)	11/21/19	46 th Annual EOD Awards Pre-Reception (DC)/(F)	3/5/20
18 th Thanksgiving Food Drive (CE)	11/23/19	2 nd Annual Men's Health Day Luncheon (CE)	3/13/20
Miami Dolphin Youth & Education Camp (CE)	11/29/19	46 th Annual EOD Awards Luncheon (F) - rescheduled	3/26/20

Community Events (CE), Donor Cultivation (DC) and Fundraisers (F)

Come take a closer look!

OPEN HOUSE

Where: 1700 N. Australian Ave. West Palm Beach, FL 33407
When: Thursday, October 17th, 2019
Time: 4:00 PM - 7:00 PM

Meet our team, learn about our programs, tour our facility!

Reservations will be required.

Empowering communities and changing lives.

Are you dreaming of Homeownership?

First Time Homebuyer Education: Keys to Homeownership Workshop

January 19, 2019 8:30am - 3:30pm

Learn the steps to becoming a homeowner in this free six hour course. Topics include: Basics of Homeownership, Credit/Debt, Obtaining a Mortgage (Meet with lender), Searching for a Home, Home Inspection, Home Insurance, Fair Housing Act, Title Search/Closing and Down Payment Assistance Programs.

REGISTER TODAY BY CALLING 561-933-1461 EXT. 3000 or visit www.ulpbc.org

9th Annual Breast Cancer Awareness Luncheon

Strike OUT CANCER

Thursday, October 24, 2019
Registration: 11:30 a.m. Luncheon: 12:00 p.m.
Urban League of Palm Beach County, Inc.
1700 N. Australian Avenue, West Palm Beach 33407

Dr. Elena Ieda, MD - Breast Surgeon
RSVP online at www.ulpbc.org or by calling 561-933-1461 Ext. 3000

Good Samaritan Medical Center, VITAS Health Care, YOUNG, SOUTHWEST FLORIDA, WEST PALM BEACH

Thanksgiving Food Drive
Saturday, November 23, 2019
8:00 a.m. - 10:00 a.m.

Urban League of Palm Beach County
1700 N. Australian Ave., West Palm Beach, FL 33407

Donate non-perishable items through November 1st -20th

Help support our efforts to feed 800 families during the Thanksgiving Holidays.

Please drop off contributions at the Urban League of Palm Beach County address above.

Financial gifts can be made at www.ulpbc.org

FOR MORE INFORMATION
Office: 561-933-1461 Fax: 561-933-8050
www.ulpbc.org

2ND ANNUAL MEN'S HEALTH DAY LUNCHEON

March 13, 2020
12-1:30 pm

Panel Presentation: David Greenstein, Medical Center Physician

FREE EVENT OPEN TO THE PUBLIC
URBAN LEAGUE OF PALM BEACH COUNTY
1700 N. AUSTRALIAN AVE, WEST PALM BEACH

Good Samaritan Medical Center

Town Hall Meeting: Get to know... Urban League Palm Beach County Foundation

Tuesday, October 27
6:00 pm - 7:00 pm

Special Guest: City of West Palm Beach Mayor Keith Amos

Urban League of Palm Beach County
For more information visit www.ulpbc.org or call 561-933-1461 Ext. 3002 or email info@ulpbc.org

46TH ANNUAL EQUAL OPPORTUNITY DAY AWARDS LUNCHEON

THURSDAY, MARCH 26, 2020
REGISTRATION AT 11 AM - 12 PM
LUNCHEON AT 12 PM - 1:30 PM

GIMELSTOD BALLROOM AT THE KRAVITS CENTER
701 OKEECHOBEE BLVD - WEST PALM BEACH, FL 33407
TICKET PRICE: \$150 | TABLE: \$1800

SPECIAL GUEST: WILLIE TAGGART, FAU HEAD FOOTBALL COACH

HONOREES:
- LIFETIME ACHIEVEMENT, RICKY WADE, MCDONALD'S FRANCHISEE
- TRAILBLAZER AWARD, SALESIA V. SMITH GORDON, ATTORNEY AT LAW/REGISTERED PHARMACIST
- YOUTH ACHIEVEMENT AWARD, KENJELA MOLLINGS, SENIOR, SUNCOAST HIGH SCHOOL

KEYNOTE SPEAKER
CLARENCE E. ANTHONY
CEO/EXECUTIVE DIRECTOR
NATIONAL LEADER OF COLOR

18TH ANNUAL HERITAGE DAY LUNCHEON

February 20, 2020
12-1:30 pm

FREE EVENT INCLUDING LUNCHEON
MARTIN LUTHER KING JR. MEMORIAL
CORBIE PARK, WEST PALM BEACH

Keynote Speaker: City Commissioner Richard Ryden

For more information visit www.ulpbc.org or call 561-933-1461 Ext. 3002 or email info@ulpbc.org

19th Annual Breast Cancer Awareness Virtual Celebration

"Be the Boss Support the Breast Cancer Cause"

Wednesday, October 28, 2020
Pre-Event: 11:45 am - 12:00 pm
Celebration Begins: 12:00 pm - 1:00 pm

Dr. Nancy Howard Iida
Dr. Gail Frazier

Thank you to our Community Partners:
VITAS HealthCare, YOUNG, SOUTHWEST FLORIDA, WEST PALM BEACH

DONATE

LET YOUR VOICE BE HEARD!

"TOGETHER WE CAN EMPOWER COMMUNITIES AND CHANGE LIVES"

Join the Urban League of Palm Beach County by helping African Americans and other minorities in the achievement of social and economic equality.

Support our efforts by visiting www.ulpbc.org and click on **DONATE**

DON'T BE LEFT OUT
Register for the U.S. Census at my2020census.gov or 1-844-330-2020

9TH ANNUAL YOUTH EMPOWERMENT LUNCHEON

FRIDAY, NOVEMBER 8, 2019

REGISTRATION: 11:00 AM
LUNCHEON: 12:00 PM
WEST PALM BEACH MARRIOTT
1901 OKEECHOBEE BLVD

TRANSFORMING LIVES THROUGH TECHNOLOGY

KEYNOTE SPEAKER
ALCEE L. HASTINGS
U.S. Congressman
TICKETS: \$90 | TABLES: \$1300

(SPONSORING COMPANIES AND CHARITIES LISTED ON SITE)

Class of 2020!

Virtual College Signing Day

May 20 | show your school spirit by wearing your college sweat!

Sign Your Volunteer

Board of Directors

Executive Committee

Deborah Caplan, Chair
NextEra Energy

Bernard Hampton- Past Chair
Bank of America

Ricky Wade-Vice Chair
"B"ing The Best

Heidi Reuwer-Treasurer
Valley National Bank

Al Malefatto-Secretary
Lewis, Longman, Walker, PA

Grasford W. Smith- Legal Counsel
Akerman, LLP

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Dr. Emma Banks
Inlet Grove Community High School

Lloyd Bucher
WPTV News Channel 5

Monique Corker
Comerica Bank

Dr. Mary Ann DuPont
Retired Palm Beach County School District

Stephane Elias
ULPBC Young Professional

Dr. Donald Fennoy, II
Palm Beach County School District

Jim Gallagher, Jr.
Ko-Mar Productions

Michael Gauger
PBC Sheriffs Office

Elizabeth Hamma
Hubbard Radio

Philip Hutchinson
Greenberg Traurig

Javaris Ingram
Enterprise Holdings

Keely Gideon-Taylor
The Palm Beach Post

Cliff Viner
AVM, LP Partner

William Whall
Wells Fargo

Liz Woody
Third Federal Savings & Loan

Doug Olesen
SunTrust

ULPBC Staff

Administration

Patrick Franklin
President & CEO

Marie Sanches
Senior Vice President of Programs

Ken Kaneski
CFO

Soulan Johnson
VP of Development and Marketing

Felice Harris
Accountant

Valerie Westley
Receptionist

Eugene Kelly
Facilities

Housing and Economic Development

Jean Belzer Louis
Director of Housing

Antoinette McGrath
Housing Counselor

Priscilla Rodrigues
Housing Counselor

Junie Estime
Program Assistant

Youth and Education

Fabrice Clerger
TOP Facilitator

Shawn Bynum-Coleman
Project Ready NULTIES/STEM Facilitator

Sydney Davis
Program Coordinator

Tametria Hall
Case Manager

Brice Jenkins
Case Manager CINS/FINS

Vaneola Joseph
TOP Facilitator

Sara Reese
Top Facilitator

LaToya Stevenson
Sr. Case Manager

Mariota Theodoris
FPL STEM

Japricia Thicklin
TOP Manager/Coordinator

Terrance Reed
Manager, CINS/FINS

Willie Scott
Case Manager (CINS/FINS)

Myiah White
Case Manager (CINS/FINS)

Workforce Development and Health

Tomas Evangelista
Sr. Director of Programs and Operations

Miles Davis
Case Manager

Joan Kennedy
Sr. Advocate Counselor/Job Developer

Pablo Roger
Program Director

Raul Sigler Jr.
Program Director

Andrew Werch (deceased)
Job Developer/Case Manager

2019-2020

Community and Corporate Partners

Top Corporate Partners

Bloomin Brands

Eda and Cliff Viner Community
Scholars Foundation

Florida Power and Light (FPL)

JM Family Enterprises

Office Depot

PGA of America

Publix Super Markets

Allegany Franciscan Ministries

All-Site Construction

Akerman LLC

Bank of America

Bank United

Boca Raton Resort & Club

Career Source Palm Beach County

Capital One Bank

Chase Bank

Children's Service Counsel

City of West Palm Beach

City of West Palm Beach Police Department

Comcast

Community Foundation

Comerica Bank

Cooper's Hawk Winery and Restaurant

Cross Ministries

Department of Housing and Urban Development

Discover the Palm Beaches

Enterprise Holdings

Feeding South Florida

Fifth Third Bank

Fredrick Deluca Foundation

Florida Youth Network

GAA Manufacturing and Supply Chain
Management

Greenberg Traurig

Hubbard Radio Station

Inlet Grove Community High School

Kaufman Lynn Constructions

Kiwanis Club of Riviera Beach

KO-MAR Productions

Lewis Longman and Walker Attorney at Law

Lost Tree Foundation

McDonalds

National Urban League (NUL)

OCWEN

Otis and Dr. Sharon Warren

Palm Beach County

Palm Beach Sherriff's Office

Palm Beach State College

Pauline M. Weinacht Philanthropic Fund

PNC

Related Companies

Salesia Smith-Gordon, PA

The Willlff Foundation

Scripps Howard Foundation

Simply Heath Care Plan

State of Florida Attorney General's Office

State of Florida Department of Education

SunTrust

Quantum Foundation

Town of Palm Beach United Way

The Breakers Palm Beach

The Epsilon Lambda Boule Foundations, Inc.

The Palm Beach Post

The Willlff Foundation

Third Federal

Third Federal Savings and Loan

TD Bank

Truist Bank

United Way Palm Beach County

Urban League of Broward County

WPTV Newschannel 5

Verizon

West Palm Beach Housing and Community
Development

Wells Fargo

Valley Bank