

Urban League of Palm Beach County

years

Empowering Communities and Changing Lives

# 2021-2022 ANNUAL REPORT





Greetings Palm Beach County Community Family,

The past year has been a year to refocus on our community as we moved out of the global pandemic. The pandemic forced the Urban League of Palm Beach County (ULPBC) to change our model of delivery of programs and services to meet our clients where and how they needed us. We continued to work in a hybrid system (limited in-person and virtually). We opened and closed our doors to the public several times during this past year, due to variants of COVID, and to protect clients and staff. I would like to thank all of our clients and staff that worked so hard through this process with us during these trying times. I would also like to take a pause and continue to remember all those loved ones we lost along the way over the past two and a half years. You will always be remembered. The ULPBC continues to educate, advocate and support the efforts to stop the spread of COVID and vaccinate. Please do not let your guards down now, continue to practice safe measures to protect yourself and family.

On May 1, 1973, a group of concerned community leaders came together to establish the Urban League of Palm Beach County to address concerns regarding housing, education and community development. In 2023, the ULPBC will be celebrating 50 years of service to communities throughout Palm Beach County and surrounding areas. Stay tuned for more details to come regarding our 50th anniversary celebrations!

Yes, it's not a dream, the Urban League of Palm Beach County was selected by Philanthropist, MacKenzie Scott, to receive the largest donation we have ever received in our forty-nine-year history - \$5.1 million dollars! Words cannot express our sincere thanks and appreciation given to Ms. Scott for making such a huge game changing donation towards the work we have been doing for so many years!

As the needs of our community have evolved during 2022, the ULPBC has been there to meet and deliver programs and services in-person and in a hybrid setting on a regular basis. Your continued support and belief in our mission to support African-Americans and other minorities in the achievement of social and economic equality is greatly appreciated. Please consider the Urban League of Palm Beach County when giving your time and treasure where possible. When we work together to make a difference, change will happen. I look forward to greeting you personally in 2023 as we move our communities forward in a positive direction.

Thank you. Stay Healthy!

Patrick J. Franklin President & CEO

Urban League of Palm Beach County

ulpbc.org

Empowering Communities.
Changing Lives.

## Mission Statement

To assist African Americans and other minorities in the achievement of social and economic equality.

### **About Us**

The Urban League of Palm Beach County (ULPBC) is a 501 (c) (3) non-profit organization established on May 1, 1973 by a group of concerned citizens seeking to address inequalities in the areas of youth education, housing, financial literacy, employment, health, community development and advocacy. ULPBC is the leading provider of comprehensive family services, assisting more than 18,000 low to moderate income households throughout Palm Beach County. We are committed to be a catalyst for comprehensive family empowerment that will bring about meaningful progress, where every family is equipped with the necessary knowledge to access opportunities to reach their full potential, towards enhancing their quality of life.

### **ULPBC Endowment**

ULPBC created an Endowment in 2017 in the name of Judge Edward Rogers through the Community Foundation. Judge Roger's was the catalyst donating \$10,000 to get the fund started.

## **Urban League Foundation**

The Urban League of Palm Beach County Foundation (ULPBCF) is a 501c3 non-profit organization established in December 2018 in West Palm Beach, Florida. The purpose of the Foundation is to support the mission of Urban League of Palm Beach County. ULPBCF and its Board of Directors will seek funds to provide resources to supplement the operations, programs and supportive services of ULPBC.





Founded May 1, 1973

26 full-time, 5 part-time staff
Serves 18,000 clients annually
throughout PBC

- African Americans 80%
- Hispanic 10%
- White 5%
- Multi-Cultural 5%

5 locations: 2 in West Palm Beach, 1 in Fort Pierce, 1 in Broward County, and 1 in Miami Dade County

#### **ULPBC** is an affiliate of the National Urban

League (NUL), a historic civil rights organization dedicated to economic empowerment, equality, and social justice. Founded in 1910 and headquartered in New York City, the Urban League collaborates at the national and local levels with community leaders, policymakers, and corporate partners to elevate the standards of living for African Americans and other historically underserved groups.

## **Empowerment Programs**



#### **Youth & Education**

Children in Need of Services and
Family in Needs of Service (CINS/FINS)
DeLuca Foundation
FPL STEM NOW
National Achievers Society (NAS)
New Incentive to Excel and Succeed
(Project NULITES)
Stop Now and Plan (SNAP)
Wyman Teen Outreach Program (TOPS)

#### **Housing and Economics**

Entrepreneurship Center Housing and Financial Capability Mortgage Delinquencies/Default Counseling

#### **Community & Workforce Development**

City of West Palm Beach UYEP
Google Tech Jobs
Mentor VI
Palm Beach County Sheriff's Program (PBSO)
Urban Senior Jobs Program
Youth Crime Prevention and Intervention

#### **Health and Wellness**

Breast Cancer Awareness Celebration CROS Ministries – Food Pantry Community Drive Through Food Distributions Annual Thanksgiving Food Drive

#### **Advocacy/Civil Rights 2021-2022**

Coronavirus COVID-19 Pandemic Campaign CDC Health Equity Medicaid Enrollment GET OUT THE VOTE and Candidate Forum

### Youth and Education

#### **FPL STEM NOW**

44 students enrolled

4 in-person classes

44 students demonstrated an interest in STEM careers







#### **DeLuca Foundation**

6 in-person classes were conducted

1 virtual field trip was completed

93% learned life skills

ight) 100% promoted to the next grade

ight) 100% demonstrated and increased interest in STEM related care







#### **National Achievers Society (NAS)**

🏮 64 students enrolled in NAS

19 students inducted, two students transferred to the Palm Beach Center of Excellence for a total of 21 students

💧 15 students graduated and received scholarships

Approximate scholarships received \$630,000







## Youth and Education Programs

















#### **Project Ready NULITES**

(a) 168 Students Enrolled

90% Achieved Academic Gains

97% Growth in Leadership and Life Skills

10 Laptops awarded

4 - \$1000 Scholarships Awarded

#### **Youth Crime Prevention and Intervention**

81 Workshops

il Community Police Relations Forums

🖣 1 Community Wide Event

71 Tutoring sessions

Over 450 students and parents equipped with mitigation strategies to prevent crime, handle stress and become more community oriented

#### **Project Ready Mentor VI**

😑 20 Seniors graduated, enrolled and began college

\$80,000 in scholarships awarded

**86** Students paired with 16 mentors

Mentees came from six high schools

#### **TOP Program**

💧 197 students served in program

100% of high school seniors graduated and or enrolled in college

120 students successfully completed the program

#### Stop Now And Plan (SNAP)

Served 29 students

Conducted 39 sessions

Provide case management to students and parents





## **Empowerment Programs**

## **Housing & Economic**

#### **Housing and Economic Development**

- More than 1,000 households served
- 💧 100 households avoided foreclosures
- 684 virtual homebuyer and financial education participants
- 343 in-person and virtual counseling participants
- 29 households achieved homeownership at average home purchase price of \$263,000.
- 😑 11 homeowners received rescue fund totaling up to \$130,000 PBC
- 6 households awarded up to \$100,000





## **Workforce and Community Development**

#### **City of West Palm Beach UYEP**

- 💧 Enrolled 15 participants in program
- 🖕 15 participants completed training

## WPB WEST PALM BEACH

#### Palm Beach Sheriff's Office Workforce Development Program

- ϸ 17 participants enrolled
- 9 clients received subsidized work experience
- 11 found gainful employment
- ᅌ 3 obtained vocational training certifications



#### **Senior Jobs Program**

- Served 234 clients
- 😑 24 clients are gainfully employed longer than 6 months









#### FY 2021 - 2022 (for the year ending 06/30/2022)

87% of expenses were spent on programs and services

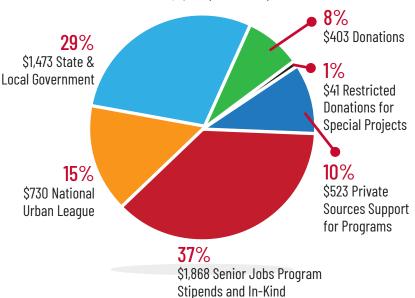
9% of expenses were administrative costs

4% of expenses were fundraising costs

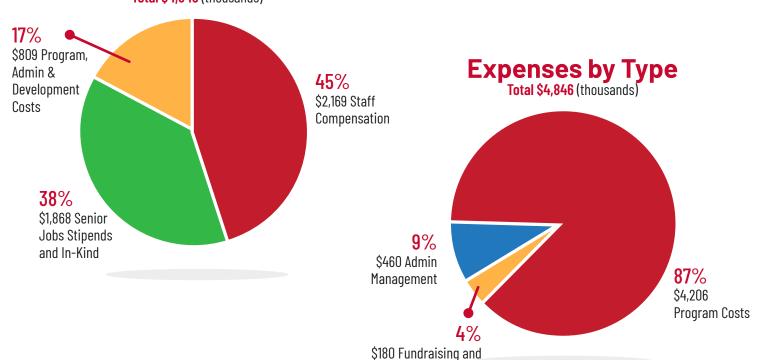
Operating budget for 2021-2022 \$4,438,688

### **Revenue Sources**

Total \$5,039 (thousands)



## Functional Expenses Total \$4,846 (thousands)



Development

## Community and Corporate Partners

#### **Top Corporate Partners**

#### Chairman's Business Partners \$50,000+

Bank of America Cliff Viner Family Fund

Great Charity Challenge sponsored by Fidelity

Investments® (GCC)

Otis and Dr. Sharon Warren

Third Federal Savings and Loan

The Williams Family Fund

#### Trustee Business Partners \$25,000+

**Enterprise Holdings** Otis Elevator Company

Office Depot PGA of America

#### President's Business Partners \$12,000+

**JM Family Enterprises** 

John and Michelle Ketchum

JPMorgan Chase Bank

Pauline M. Weinacht Philanthropic

Gerry Horwtiz

#### Platinum Business Partners \$6000+

BankUnited

Baptist Health South Florida

Bloomin Brands

Breakers Hotel and Resort

Cooper's Hawk Winery and Restaurant

Deborah Caplan

Dr. Emma Bank

Fields Family Philanthropic

Florida Crystals Corporation

Lennar Homes

Lost Tree Foundation

The Mary Alice Fortin Foundation

M&T Charitable Foundation

Publix Super Market, Inc.

Tarra Enterprise

#### Community Partners \$3000+

Dr. Mary Ann DuPont Greenburg Traurig

Joyce E. Carter Miller

Inlet Grove Community High School

Louis, Longman, Walker, P.A.

McDonald's

OCWEN

Ruth Moore

#### Community and Corporate Partners

Akerman, LLP

Allegany Franciscan Ministries

All-Site Construction

AmeriaHealth Caritas Florida

Boca Raton Resort & Club

Career Source Palm Beach County

Compass Health

Vinay Chatwal

City of West Palm Beach Police Department

Christino Fine Jewelry, Inc.

Coca-Cola Distributors Florida

Discover The Palm Beaches

E. Llwyd Ecclestone

ETA PHI BETA Sorority, Inc.

Feeding South Florida

FedEx Ground

Greenberg Traurig

Interpublic Group

Ivy Education Foundation

**Howard Scripps Foundation** 

Lowes

National Counsel of 100 Black Women

National Urban League

NAI/Merin Hunter Codman, Inc.

Mary Ann Fortin Foundation

Michelle Edmonds Landrey

Palm Beach State College

Palm Beach State College Foundation

Robert Friedman, CLU

RPT Reality, Inc.

Sisterhood of Anshei Sholom

The Best Family Foundation

The Executive Leadership Council The LINKS, Inc.

Town of Palm Beach United Way

The Breakers Palm Beach

T. Leroy Jefferson Medical Society

Quantum Foundation

Urban League Broad County

United Way of Palm Beach County

#### **Youth and Education Partners**

Children's Service Council

City of West Palm Beach Comcast NBC Universal

Community Foundation of Palm Beach and Martin Counties

Frederick DeLuca Foundation

Florida Education Fund

Florida Lottery

Florida Network of Youth

Kiwanis Club of Rivera Beach

National Urban League

Palm Beach County Social Justice

NextEra Foundation

#### **Media Partners**

Hubbard Radio South Florida **KO-MAR Productions** 

The Palm Beach Post WPTV News Channel 5 State of Florida's Office of Attorney General (OAG)

The Florida Network

United Way of Palm Beach County

University Preparatory Academy

#### **Economic and Housing**

Bank of America

BankUnited

Capital One

JPMorgan Chase Bank (National Urban League)

City of Delray Beach CDBG (HUD)

Comerica Bank

Department of Economic Opportunity (DEO)

Fifth Third Bank

Housing Urban Development (HUD)

KevBank

NUL Palm Beach County COVID Housing Counseling

NUL COVID Rental & Utility Assistance

Palm Beach County CDBG (Housing of Community

Development Department)

M&T Bank

National Urban League

PNC Bank

TD Bank

Third Federal Savings and Loan

Valley Bank

Wal Mart National Urban League

Fifth Third Bank

Truist Bank (BB&T)

Wells Fargo Foundation

#### **Workforce Development**

City of West Palm Beach Palm Beach Sheriff's Office

Google

Wawa (National Urban League)

#### **Health and Wellness**

NUL (AAI)

**CROS Ministries** 

Wellness Community Catalyst

Center for Disease Control (CDC)

#### **ULPBC Foundation Corp. Partners**

Bernard, Hampton, Bank of America

Wallace and Dr. Mary Ann DuPont

George T. Elmore and Marti LaTour JM Family Enterprises

Erick Kelly, Quantum Foundation

Lou Ella Jordan, Tarra Enterprises

Dr. William F. Pickard, GAA Manufacturing and Supply Chain

Management Tarra Pressey, Tarra Enterprises

John and Beverlee Raymond,

Rose Marie & Ted J. Miller Family Foundation

Law Office of Salesia V. Smith-Gordon, P.A.

Clarence and Ethel Williams

Cliff Viner, Chair, AVM, LP Partner

## **Board of Directors**

#### **Executive Committee**

Ricky Wade, Chair, "B"ing The Best

Alfred Malefatto, Vice Chair, Lewis, Longman, Walker, PA

Deborah Caplan, Immediate Past Chair, NextEra Energy, Inc.

Bernard Hampton, Past Chair, Bank of America

Heidi Reuwer, Treasurer, Valley National Bank

Phillip Hutchinson, Secretary, Greenberg Traurig

Grasford W. Smith, Legal Counsel, Akerman, LLP

#### **Board of Directors**

Maria Antuna, Hispanic Chamber of Commerce Andrew Ashby, M&T Bank

Dr. Emma Banks, Inlet Grove Community High School
Superintendent Michael Burke, PBC School District
Monique Corker, Comerica Bank

Dr. Mary Ann DuPont, PBC School District (Retired)

**Jim Gallagher**, KO-MAR Productions **Elizabeth Hamma**, Hubbard Radio Station Florida

Javaris Ingram, Enterprise Holdings

Monclaude Nestor, PNC Bank

Sharon Nunes, Guild

Ezra Saffold, All-Site Construction, Inc.

Bill Siegel, WPTV News Channel 5

Colonel Alfonso Starling, PB Sheriff's Office

Keely Gideon-Taylor, The Palm Beach Post

Cliff Viner, AVM, LP

Elizabeth Woody, Third Federal Savings & Loan

#### **Foundation Board of Directors**

Cliff Viner, Chair, AVM, LP Partner

Phillip Hutchinson, Secretary, Greenberg Traurig Dr. Emma Banks, Inlet Grove Community High School Dr. Mary Ann DuPont, Retired PBC School District

Robert Friedman, RMF Financial Ricky Wade, "B"ing The Best Otis Warren, The Otis Group

Dr. Sharon Warren, Board Certified Psychiatry and Neurology

**Cynthia Williams**, Williff Foundation / The Williams Family Foundation

#### **ULPBC Foundation Founding Members**

Cliff Viner, Founder

Virgis and Angela Colbert

George Elmore and Marti LaTour

**Dr. William F. Pickard**, GAA Manufactures & Supply Chain Management

**JM Family Enterprises** 

John and Beverlee Raymond, Extraordinary Charities, Inc.

Salesia V. Smith-Gordon, Attorney At Law Lou Ella Jordan, Tarra Enterprises

Tarra L. Pressey, Tarra Enterprises

**Ethel and Clarence Williams** 

#### **Urban League of Palm Beach County Staff**

#### **Administration**

Patrick Franklin, President & CEO

Marie Sanches, Senior Vice President of Programs

Ken Kaneski, CFO

Soulan Johnson, VP of Development and Communications

Felice Harris, Accountant

Valerie Westley, Receptionist

Eugene Kelly, Facilities Coordinator

#### **Housing and Economic Development**

Antoinette McGrath, Sr. Housing Counselor Priscilla Rodrigues, Housing Counselor

#### **Youth and Education**

**Tomas Evangelista**, Sr. Director of Programs and Operations **Lorraine Desravines**, Director of Youth and

Education Programs

Shawn Bynum-Coleman, Project Ready NULITES/STEM

Facilitator, Project Ready Mentor Coordinator

**Sydney Davis**, FPL STEM Coordinator / National Achievers Society

Diana Garzon, Program Coordinator

Japricia Thicklin, TOP® Manager/Coordinator

Fabrice Clerger, TOP® Facilitator

Sara Grimison, TOP® Facilitator

Vaneola Joseph, TOP® Facilitator

LaTerrance Reed, Manager, CINS/FINS

Myiah White, Case Manager (CINS/FINS)

Willie Scott, Case Manager (CINS/FINS)

#### **Workforce Development and Health**

Joan Kennedy, PBSO Workforce

J.R. Thicklin, Urban Youth Employment, Program Manager

#### **Urban Seniors Jobs Program**

Pablo Roger, Program Director

#### Stop Now and Plan (SNAP) Program

Megan G. Pack, Coordinator Crystal K. Jones, Case Manager

#### **Google Urban Tech Jobs**

Daniella Orius, Coordinator

## Fundraisers and Community Engagement



#### **Fundraising / Community Event Flyers**



























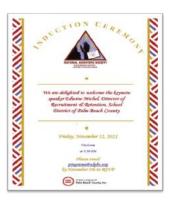
























# **ULPBC**Achievements



Reinstated the ULPBC Guild program, to support our agency's fundraising, programming and community initiatives. 50 members recruited in 2 months.

**Raised over \$50,000** to conduct a simultaneous **Summer Food Drive**, in Delray Beach, Belle Glades and West Palm Beach. Provided 55,200 lbs. of food to over 2,400 families.

Hosted the **20th Congressional District Democratic Candidates Forum** with the Urban League of Broward County. Event was televised and streamed live in South Florida.

Celebrated Patrick Franklin's 20 years of service to ULPBC and the Palm Beach County.

Hosted 10 Community Police Relations (CPR) Forums to build a better verbal dialogue between the community and law enforcement.

Created **five financial business workshops** through **JPMorgan Chase** in partnership with our **Entrepreneurship Center**, to help Black and minority small emerging businesses grow.

Joined forces with the **National Coalition of Jewish Federation West Palm Beach Chapter** to host a **COVID-19 vaccination event** for over **200 Palm Beach County residents**.

Partnered with the **National Urban League and Office Depot** for the **Elevate Together Initiative**, to provide **grants of \$5,000 to \$10,000** to small minority emerging businesses.

Held our **Annual Thanksgiving Food Drive** to address the food insecurity issues. **Provided 800 families food** for the Thanksgiving holiday.

Continued to **distribute over 100K face masks** in collaboration with State of Florida and **50K bottles of hand sanitizer** to Palm Beach County residents.

Conducted two, socially distanced, graduation ceremonies to celebrate the 2021/2022 High School Graduating Class.

Proudly distributed \$10K in scholarships and 21 laptop computers to graduating high school seniors, made possible by Office Depot and Otis Elevator Company.

Conducted over **26 virtual First Time Home Counseling seminars** to larger than usual groups of potential homebuyers.

Continued Collaborating with Palm Beach County FoundCare and the Quantum Foundation to **deliver coronavirus (COVID-19) testing** and vaccination to inner-city urban communities throughout Palm Beach County from south to north to the western communities.

Created a Get Out the Vote Campaign to educate and register new low-income residents for the Primary and General Elections.

Worked with media partners, Hubbard Radio South Florida, The Palm Beach Post and WPTV News Channel 5, to expand our target audience, media reach and engagement for programming, advocacy and community initiatives.

**Received \$75,000 from NextEra Energy Foundation** for the **FPL STEM Program**, to prepare local middle and high school students for evidence based, STEM related experiments, that encourage students to exam an ever-evolving world of science and technology.

Partnered with the **National Council of Jewish Woman of West Palm Beach**, to host a series of Racial Gaps in our Community Economic and Social Inequity Forums.



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## YES! I want to support the Urban League of Palm Beach County!



	3	,		
☐ I want to help transform lives through youth education, housing,	NAME:			
financial literacy and employment opportunities.				
	ADDRESS:			
Count me in for:				
□ \$50 □ \$100 □ \$500 □ \$1000 □ \$1500	CITY/STATE/ZIP:			
\$2500 \$5000 Other: \$	PHONE:			
I want my gift to be: One-Time Donation Recurring Monthly	EMAIL:			
	Please include this form with your check made to			

#### SUPPORT US FOREVER

I am also interested in leaving a lasting legacy to Urbar
League. Please contact me for naming opportunities or
making a planning gift or endowment.

☐ I/we have a matching fund.

Urban League of Palm Beach County, and mail to:

Urban League of Palm Beach County 1700 N. Australian Avenue West Palm Beach, FL 33407

Or call us for more information: 561-833-1461 You can also make a donation online: www.ulpbc.org