

2020-2021 ANNUAL REPORT





Palm Beach County Community Family,

Over the past year, the Urban League of Palm Beach County (ULPBC) has worked towards the day that our doors will open to receive those most important to us, our clients. We are still working through the COVID-19 global pandemic and all adversely effected by the changes in our lives. Last year no one would have imagined that twenty months later our struggles still exist on stopping the spread of the virus even though several vaccines are available. The ULPBC continues to educate, advocate and support the efforts to stop the spread and vaccinate. Please don't let your guards down now, wash your hands often, practice social distancing and wear a mask.

Earlier this year, the ULPBC expanded our reach into St. Lucy County, Ft. Pierce area with a new program – S.N.A.P. (Stop Now And Plan). We are now serving clients from the Treasure Coast to Miami at five locations. I foresee additional programs and services coming to areas north of Palm Beach County.

In April, we lost a true warrior for the residents located in the 20th Congressional District of Florida, the late Congressman Alcee Hastings. Congressman Hastings served his district with distinction and compassion for almost 30 years. The district is unique in that it is located in Broward and Palm Beach Counties serving predominately low-income minorities. The Urban Leagues of Broward and Palm Beach Counties joined forces recently providing a candidates forum for the eleven democratic candidates vying for the position. We felt it was imperative that our voters were informed and educated on the candidate's position on the issues and backgrounds. The two affiliates sponsored a live two-hour broadcast on Beacon TV and social media outlets. Amazingly, the winner won by five votes. Yes, every vote counts!

As the needs of our community have evolved during 2021, the ULPBC has been there to meet and deliver programs and services in a virtual, remote setting on a regular basis. Your continued support and belief in our mission to support African- Americans and other minorities achieve social and economic equality is greatly appreciated. Please consider the Urban League of Palm Beach County when giving your time and treasure are possible. When we work together to make a difference, change can happen. I look forward to greeting you personally in 2022 as we seek a new beginning post COVID-19.

Thank you. Stay Healthy!

Patrick J. Franklin President & CEO

Urban League of Palm Beach County



ulpbc.org

Empowering Communities.
Changing Lives.

Mission Statement

To assist African Americans and other minorities in the achievement of social and economic equality.

About Us



The Urban League of Palm Beach County (ULPBC) is a 501(c)(3) non-profit organization founded in 1973 by a group of concerned citizens seeking to address inequalities in the areas of education, housing, and employment. ULPBC is the leading provider of comprehensive family services assisting more than 18,000 people throughout Palm Beach County.

ULPBC is an affiliate of the National Urban League which is the largest civil rights organization in the country with 88 affiliates in 36 states and the District of Columbia. More than 2.7 million people are served by Urban League programs across the country. We are committed to be a catalyst for comprehensive family empowerment that will bring about meaningful progress, where every family is equipped with the necessary knowledge to access opportunities to reach their full potential and enhance their quality of life.

Founded in 1973

- ullet 27 full-time, ullet part-time staff
- Serve 18,000 annual throughout PBC
 - African Americans 86%
 - Hispanic 8%
 - White 6%
- **5 locations**, 2 in West Palm Beach, 1 in Fort Pierce, 1 in Broward County, and 1 in Miami Dade County



Empowerment Programs



Youth & Education

Children in Need of Services and Family In Needs of Service (CINS/FINS) STEM NOW

National Achievers Society (NAS) New Urban League Incentive to Excel and Succeed (NULITES)

Wyman Teen Outreach Program (TOP)
Youth Crime Prevention & Intervention
Stop Now And Plan (SNAP)
Mentor V

Economic and Housing

Entrepreneurship Center
Financial Management/Budget Counseling
Homebuying Education
Mortgage Delinquencies/Default Counseling
Pre Purchase Counseling
Rental Counseling

Health and Wellness

Acts Against AIDS Food Pantry by Cross Ministries

Workforce Development

PBSO Work Program
Urban Senior Jobs Program
Urban Tech Jobs Program
City of West Palm Beach Work Program

Advocacy/Civil Rights

Coronavirus (COVID-19) Pandemic Campaign Candidate Forums 2020 U.S. Census RIDE 2 VOTE Campaign 2020 -2021 Voter Registration Initiative

Youth and Education Programs

FPL STEM

27 students enrolled

27 students promoted to the next grade level

27 students demonstrated an interest in STEM careers

STEM NOW

100% enrollment

93% learned life skills

100% exposed to high-demand career opportunities

100% promoted to the next grade

100% demonstrated and increased interest in STEM related careers

Teen Outreach Program (TOP)

171 students served in program

100% of high school seniors graduated and or enrolled in college

143 students successfully completed a hybrid model program





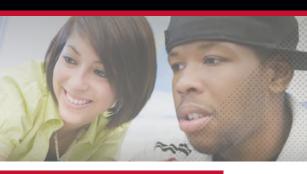








Youth and Education Programs







Mentor V

- 47 students enrolled in program
- Provided 182 hours of hands-on mentorship services

National Achievers Society (NAS)

- 67 students enrolled
- 15 students graduated and received scholarships
- Total scholarships awarded to graduating seniors \$596,000

Project Ready NULITES

- 168 serviced and provided college and career preparation, work and life skills
- 18 out of 20 seniors graduated from high school or 90% of the enrolled seniors
- 125 out of 168 or 74% of the students made academic gains
- 84 out of 168 or 50% of students showed growth in leadership and life skills knowledge

Youth Crime Prevention and Intervention

- 181 workshops completed
- 317 hours of one-on-one client engagement services consultations
- More than 600 students and parents equipped with mitigation strategies to prevent crime, handle stress and become more marketable for employment

Stop Now And Plan (SNAP)

- Served 29 students
- Conducted 39 sessions
 - Provided case management to students and parents



Empowerment Programs

Economic & Housing

Housing and Financial Capability

- 1,011 households were served
- 85% had income below the Area Median Income (AMI)
- 21 educational workshops
- 507 households participated in homebuyer and financial education seminars
- 421 households received individualized housing counseling
- 83 served through the Entrepreneurship Center
- 23 new homeowners, \$261K average purchase price
- Access to \$423,315 in purchase assistance



he dream of home ownership and achieving economic self reliance

Comprehensive Housing Counseling

Workforce and Community Development

City of West Palm Beach UYEP

- 30 participants served
- 0% reoffended
- 15 clients participated in subsidized work experience
- 19 found gainful employment
- 4 completed their GED or high school diploma
- 8 clients obtained vocational training certification

Palm Beach Sheriff's Office Workforce Development Program

- 17 participants enrolled
- 9 clients received subsidized work experience
- 11 found gainful employment
- 3 obtained vocational training certifications

Senior Jobs Program

- Served 206 clients
 - 18 clients are gainfully employed

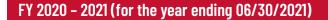
Let's Stop HIV Together

18 Instagram, 18 Facebook, and 18 Twitter postings





Financial Outlook



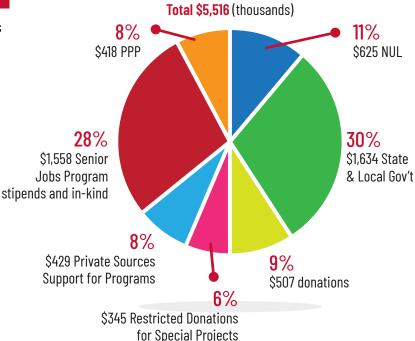
87% of expenses were spent on programs and services

10% of expenses were administrative costs

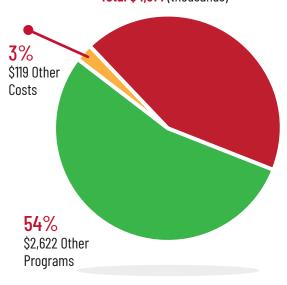
3% of expenses were fundraising costs

\$.87 of every dollar raised supports programs and services

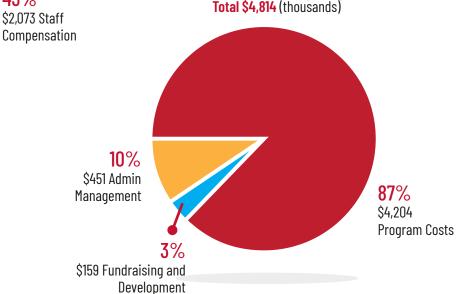
Revenue Sources



Functional Expenses Total \$4,814 (thousands)



Expenses by Type Total \$4,814 (thousands) 43% \$2,073 Staff





Community and Corporate Partners

Top Corporate Partners

Chairman's Business Partnership

Bank of America

Williff Foundation

 ${\bf Eda\ and\ Cliff\ Viner\ Community\ Scholarship\ Foundation}$

Florida Power & Light (FPL)

GAA Manufacturing and Supply Chain Management

Otis and Dr. Sharon Warren

Publix Supermarkets

Community Foundation Donor Advised Funds

Trustee Business Partnership

Capital One

Eddie C. and Carmen S. Brown Charitable Foundation

Enterprise Holdings

Hansel E. Tookes II

JM Family Enterprises

KO-MAR Productions

Law Office of Salesia V. Smith-Gordan, P.A.

Office Depot

PGA of America

Williams Family Fund

Third Federal Savings and Loan

President's Business Partnership

Allegany Franciscan Ministries

Bloomin' Brands

Comerica Bank

Inlet Grove Community High School

Platinum Business Partnership

Joyce E. Carter Miller

Kiwanis Club of Riviera Beach

Lewis, Longman and Walker, P.A.

McDonald's

Verizon

Media Partners

Hubbard Radio South Florida The Palm Beach Post WPTV News Channel 5

Community and Corporate Partners

Allegany Franciscan Ministries

All-Site Construction

AmeriaHealth Caritas Florida

Boca Raton Resort & Club

Career Source Palm Beach County

Children's Service Counsel

City of West Palm Beach

City of West Palm Beach Police Department

Discover The Palm Beaches

ETA PHI BETA Sorority, Inc.

Feeding South Florida

Field Family Philanthropic Fund

Greenberg Traurig

Interpublic Group

Ivy Education Foundation

Lennar Homes

Lost Tree Foundation

National Counsel of 100 Black Women

National Urban League

Palm Beach County

Palm Beach State College

Scripps Howard Foundation

The Best Family Foundation

The Executive Leadership Council

The LINKS, Inc.

The Mary Alice Fortin Foundation

Town of Palm Beach United Way

The Breakers Palm Beach

Quantum Foundation

United Way Palm Beach County

Urban League Palm Beach County

Youth and Education Partners

Children's Service Counsel

City of West Palm Beach

Comcast NBC Universal

Community Foundation

Fredrick DeLuca Foundation

Florida Education Fund

National Urban League

NextEra Foundation

Palm Beach County

State of Florida Office of Attorney General (OAG)

The Florida Network

Wawa (National Urban League)

Economic and Housing

Bank of America

BB & T and Trust Bank

BankUnited

Capital One

Chase Bank (National Urban League)

Comerica Bank

Department of Economic Opportunity (DEO)

Fifth Third Bank

Housing Urban Development (HUD)

OCWEN

Palm Beach County CDBG (Housing of Community

Development Department)

PNC Bank

TD Bank

Third Federal Savings and Loan

Valley Bank

Wal Mart National Urban League)

Wells Fargo

Workforce Development

City of West Palm Beach

Google

Palm Beach Sheriff's Office

Health and Wellness

Center for Disease Control (CDC)

Cross Miniatures

Wawa (National Urban League)

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Ricky Wade, "B"ing The Best

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Priscilla Rodrigues, Housing Counselor

Jeff Rich, Housing Counselor

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Pablo Rogers, Sr. Jobs Manager

Marta Restrepo, Intake Specialist

Daisy Rodriguez, Intake Specialist

Youth and Education

Crystal Jones, SNAP

Meagan Pack, SNAP

Japricia Thicklin, TOP Manager

Fabrice Clerger, TOP Facilitator

Sara Reese, Top Facilitator

Vaneola Joseph, TOP Facilitator

Sydney Davis, NAS/FPL STEM Project Coordinator

Shawn Bynum-Coleman, Project Ready

NULTIES/STEM Facilitator

La Terrance Reed, Manager, CINS/FINS

Willie Scott, Case Manager (CINS/FINS)

Myiah White, Case Manager (CINS/FINS)

Trylan Trinte, east Hanager (enter)

Tametria Hall, Case Manager

LaToya Stevenson, Sr. Case Manager



Fundraisers and Community Engagement







































ULPBCAchievements



- Partnered with the City of West Palm Beach to provide grants of \$10K to 50 local small businesses.
- Held six large drive through food distributions, providing 276,000 lbs. of food to local residents from ULPBC main office served over 5,500 families.
- **Distributed over 80K face masks** in collaboration with State of Florida and **30K bottles** of hand sanitizer produced by our partner Oxygen Cosmetics.
- Conducted four, socially distanced, graduation ceremonies to celebrate the 2020/2021 High School Graduating Class.
- Proudly distributed \$45K in scholarships and 21 laptop computers to graduating high school seniors, made possible Office Depot and Otis Elevator Company.
- **Conducted over 20 virtual First Time Home Counseling seminars** to larger than usual groups of potential homebuyers.
- Successfully applied for and received Federal funding for the Payroll Protection Program (PPP), to diverted negative financial impact on the ULPBC.
 - Collaborated with local funders to purchase Hot Spots for 450 school age youth, in the Western Communities without internet access to connect with their schools.
- Collaborated with FoundCare and the Quantum Foundation to deliver coronavirus (COVID-19) testing to inner-city urban communities throughout Palm Beach County from south to north to the western communities.
- Joined forces with the Palm Beach County, Gaines Park and other non-profit organizations, to host six COVID-19 vaccination events, for over 4,000 seniors.
- Created a **Voter Registration and Ride to Vote Campaigns** to enroll PBC low income residents and take them to the polls.
- Continued the distribution and awareness campaign to encourage participation in the Census 2020 initiative to count all residents.
- **Expanded ULPBC media reach and engagement** with the creation of an interview series featuring the four black police chiefs, political and community leaders, clergy, supervisor of elections and community activists.
- Positioned ULPBC as a go to subject matter expert and community voice on systemic racism, community policing, criminal justice, health reform and other issues.



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YES! I want to support the (=) Urban League of Palm Beach County!

I want to help transform lives through youth education, housing,	NAME:	
financial literacy and employment opportunities.		
	ADDRESS:	
Count me in for:		
□ \$50 □ \$100 □ \$500 □ \$1000 □ \$1500	CITY/STATE/ZIP:	
□ #0500 □ #5000 □ OH#	DI IONIC.	
□ \$2500 □ \$5000 □ Other: \$	PHONE:	
I want my gift to be: One-Time Donation Recurring Monthly	EMAIL:	
	Please include this form with your check made to	

SUPPORT US FOREVER

- ☐ I am also interested in leaving a lasting legacy to Urban League. Please contact me for naming opportunities or making a planning gift or endowment.
- I/we have a matching fund.

Urban League of Palm Beach County, and mail to:

Urban League of Palm Beach County 1700 N. Australian Avenue West Palm Beach, FL 33407

Or call us for more information: 561-833-1461 You can also make a donation online: www.ulpbc.org