



Celebrating

50 YEARS

Urban League of Palm Beach County

**EMPOWERING
COMMUNITIES
and
CHANGING LIVES.**

**2022-2023
ANNUAL REPORT**



Urban League of Palm Beach County

Greetings Palm Beach County Community Family,

I am honored to present this annual report, reflecting on the remarkable journey of the Urban League of Palm Beach County over the past year. As we celebrate our 50th Anniversary, it is a time not only for reflection but also for gratitude, growth, and renewed commitment to our mission.

This year marks a significant milestone for our organization - our 50th Anniversary. Fifty years of dedicated service to our community, advocating for equality, economic empowerment, and social justice. We are immensely proud of the impact we have made over the decades, thanks to the hard work and commitment of our Board of Directors, Corporate Partners, staff, and other supporters.

Throughout the year, we organized various events and activities to commemorate this milestone. From community outreach programs to educational homebuyer workshops, we have strived to engage with our community and reflect on the progress we've achieved together. The 50th Anniversary celebration was not just a look back at our history but a recommitment to the principles that guide us into the future.

As we reflect on the highs, it is with a heavy heart that we acknowledge the passing of our Board Elect Chair, Alfred Malefatto. Alfred was not only a dedicated advocate for our mission but a dear friend to many within our organization. His passion for community service and unwavering commitment to our cause made him an invaluable member of our team. We mourn his loss deeply and extend our condolences to his family.

As we prepare for this new fiscal year, we are reminded of the resilience embedded in the core of our organization that has been the foundation of our success. The Urban League of Palm Beach County will persevere, and we will continue to serve our community with dedication and purpose.

Our commitment to fostering economic empowerment, advocating for social justice, and promoting equality remains unwavering. In the coming years, we will build upon the foundation laid by those who came before us and strive to create positive change in the lives of the individuals and families we serve.

In conclusion, I extend my deepest gratitude to our Board of Directors, Corporate Partners, staff and other supporters for their ongoing commitment to the Urban League of Palm Beach County. Together, we will face the challenges ahead, celebrate victories both big and small, and continue to be a beacon of hope and opportunity for our community.

Thank you for your continued support.

Patrick J. Franklin
President & CEO
Urban League of Palm Beach County



ulpbc.org

**Empowering Communities.
Changing Lives.**

Mission Statement

To assist African Americans and other minorities in the achievement of social and economic equality.



Urban League of Palm Beach County
ULPBC.org

Celebrating 50 Years!

1971
Group of concerned citizens discussed formation of an Urban League in Palm Beach County

1972
Opened an office at 825 Fern Street West Palm Beach (American Red Cross Building)

1973
May 1 Filed papers of Incorporation State of Florida

1974
Percy H. Lee selected as 1st President & CEO
Became the 102nd affiliate of the National Urban League (NUL)

1975
Moved to 2032-2034 Dixie Hwy. West Palm Beach

1976
Became Funded Agency of United Way of Palm Beach County

1977
Louise E. Buie
William Dwyer

1984
Opened new facility at 1700 North Australian Ave. West Palm Beach

1993
Dr. Otelia DuBose selected as the 2nd President & CEO

1996
Thyra Echols-Starr selected as 3rd President & CEO

1997
ULPBC Guild Established

1999
S. Bruce McDonald selected as 4th President & CEO

2001
Wayne Alexander selected as 5th President & CEO

2002
Patrick J. Franklin selected as 6th President & CEO

2003
Established New Urban Community Development Corporation (NUCDC)
Young Professionals (YP) was established

2006
Gold Certification earned from Nonprofits First

2010
Henrietta Townhome Community opened 11 unit rental property

2012
Opened office at 2107 Tamarind Ave. West Palm Beach

2013
Gained total ownership of 1700 N. Australian Ave. facility

2015
Recognized by National Urban League as a top 10 affiliate in the country

2017
Endowment
Created at the Community Foundation Judge Edward Rogers
Opened offices in Miami/Dade and Broward Counties

2018
5-star certification earned from NUL
Awarded 1st Annual John Mack Excellence Award in recognition of being the top affiliate in the country
Created ULPBC Foundation Cliff Viner, Founder

2022
McKenzie Scott awarded ULPBC a record \$5.1 million unrestricted grant

2023
Celebrating 50 Years




Empowering Communities. Changing Lives.

About Us

The Urban League of Palm Beach County (ULPBC) is a 501(C)(3) non-profit organization established on May 1, 1973, by a group of concerned citizens, seeking to address inequalities in the following focus areas: youth and education, housing, financial literacy, employment, health, community development, and advocacy. ULPBC is the leading provider of comprehensive family services, assisting more than 18,000 low to moderate-income households, throughout Palm Beach County. We are committed to empowering families with the necessary resources to reach their full potential, towards a better quality of life.



Urban League of
Palm Beach County Foundation



The Urban League of Palm Beach County Foundation (ULPBCF) is a 501 (C)(3) non-profit organization established in December 2018 in West Palm Beach, Florida. The Foundation's purpose is to support the Urban League of Palm Beach County's mission. ULPBCF and its Board of Directors will seek funds to provide resources to supplement ULPBC's operations, programs, and supportive services.

ULPBC Endowment



ULPBC created an Endowment in 2017 in the name of Judge Edward Rogers through the Community Foundation. Judge Rogers was the catalyst donating \$10,000 to get the fund started.



- **Founded May 1, 1973**
- **27** full-time, **8** part-time staff
- Serves **18,000** clients annually throughout PBC



National
Urban League

ULPBC is an affiliate of the National Urban League (NUL)

A historic civil rights organization dedicated to economic empowerment, equality, and social justice. Founded in 1910 and headquartered in New York City, the National Urban League collaborates at the national and local levels with community leaders, policymakers, and corporate partners to elevate the standards of living for African Americans and other historically underserved groups.

- African Americans – 80%
- Hispanic – 10%
- White – 5%
- Multi-Cultural – 5%

- **4 locations:** 2 in West Palm Beach, 1 in Broward County, and 1 in Miami Dade County

ULPBC GUILD

Members of the GUILD are considered to be the heart and soul of the Urban League movement. GUILD members work to promote the movement of the Urban League by incorporating progressive fundraising, leveraging community service programs, and developing a cadre of dedicated, informed, and loyal volunteers.

Visit ULPBC.org for more information.



The National Urban League Young Professionals (NULYP) is a National Urban League volunteer auxiliary group that targets young professionals ages 21-40 to empower their communities and change lives through the Urban League movement. The ULPBC Young Professionals, offers a strong, vibrant group of young volunteers, active in the community, giving back, and networking.

Visit ULPBC.org for more information.



Empowerment Centers

Youth and Education

CINS/FINS
 Mentor VI
 National Achievers Society
 NULITES
 STEM NOW
 TOP
 Youth Crime Prevention and Intervention

Housing and Entrepreneurship

Comprehensive Housing Counseling
 - Financial Literacy
 Entrepreneurship Center
 - New Business Workshops
 - Individualized Small Business Counseling

Workforce Development

Palm Beach County Sheriff's Department
 Google Tech Jobs
 Urban Senior Jobs
 Comcast Tech Jobs
 Truist

Health and Wellness

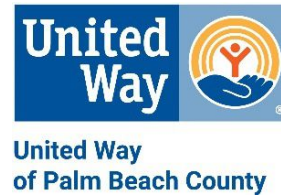
Affordable Care Act (ACA)
 Food Pantry

Youth and Education Programs

NULITES (National Urban League Incentive to Excel and Succeed)

- 65 unduplicated students served in Belle Glade, Pahokee, West Palm Beach, Riviera Beach and Delray Beach
- 100% of the students were promoted to the next grade level

Program Partners



Mentor VI

- 46 unduplicated students served throughout Palm Beach County
- 100% of the students were promoted to the next grade level

CINS / FINS

221 clients served
 Met yearly goal of 220



Youth Crime Prevention and Intervention

- Served over 600 participants
- Completed 119 workshops
- Conducted 8 Community Police Relations (CPR) Forums



Youth and Education Programs



- 34 students served at Roosevelt Middle School
- Total Class Sessions – 38
- 100% of the 34 students were promoted to the next grade level
- 74% of the students demonstrated an increased interest in STEM-related careers as measured by pre and post-surveys



Teen Outreach Program (TOP)

- 222 teens served, contracted to serve 157
- Held 29 club meetings, contracted to host 25 sessions
- Offered 31 Community Service Learning (CSL) hours
- 100% of the TOP seniors graduated and will attend higher education



National Achievers Society (NAS)

- 54 students were National Achievers
- 100% of the students were promoted to the next grade level
- \$15,000 utilized to send National Achievers to the Center of Excellence Florida Education Fund Brain Bowl and Summit in addition to student supplies



NATIONAL ACHIEVERS SOCIETY

Project Moving Forward

- 60 clients served
- 40% of youth have completed program successfully
- 75 students attended Project Moving Forward Youth Summit





Health and Wellness Programs

Affordable Healthcare Enrollment (ACA)

- 1,840 low to moderate families served
- 49 clients enrolled in ACA
- 44 referrals made to healthcare providers



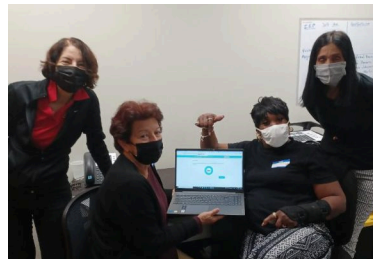
Workforce Development Programs

Senior Jobs Program

- 195 clients served
- 22 workforce clients served



National
Urban League



Urban Tech Jobs Program

- 1,425 participants enrolled in the Urban Tech program
- 129 participants received basic digital skills training
- 42 participants earned entry-level digital industry-recognized credentials
- 34 participants found gainful employment





Housing and Entrepreneurship Programs

Comprehensive Housing Counseling

- 930 households were served, of which 85% of those households had incomes below the Area Median Income (AMI)
- Conducted 21 educational workshops
- 274 participants received individualized housing counseling to resolve housing obstacles

Entrepreneurship Center

- 220 business owners served
- 85% of start of businesses increased ROI within 2 years
- 41 business workshops conducted



Administration

Patrick Franklin, President & Chief Executive Officer
 Marie Sanches, Senior Vice President of Programs
 Ken Kaneski, Chief Financial Officer
 Soulan Johnson, Vice President of Development and Communications
 Felice Harris, Senior Accountant
 Yash Patel, Executive Assistant
 Sydney Davis, Event and Marketing Coordinator
 Valerie Westley, Receptionist
 Eugene Kelly, Facilities Coordinator

Housing and Entrepreneurship Programs

Amaráé Blyden-Richards, Housing Manager (HUD Certified)
 Antoinette McGrath, Housing Counselor (HUD Certified)
 Pricilla Rodrigues, Housing Counselor (HUD Certified)
 Jeff Rich, Housing Counselor (HUD Certified)

Health and Wellness Programs

Rachelle Avril, Sr. Healthcare Navigator
 Kethlie Charles, Healthcare Navigator
 Joan Kennedy, Healthcare Navigator
 Barbara Martinez, Healthcare Navigator

Workforce Development Programs

J.R. Thicklin, Program Manager

Youth and Education Programs

Tomas Evangelista, Sr. Director of Programs and Operations
 Lorraine Desravines, Director of Youth and Education Programs
 Nerline Canel, Program Coordinator
 Japricia Thicklin, TOP Manager/Coordinator
 Le'Kerria Ford, TOP Facilitator
 Kamorris Brown, TOP Facilitator
 LaTerrance Reed, Director (CINS/FINS)
 Myiah White, Case Manager (CINS/FINS)
 Tamertia Hall, Case Manager (CINS/FINS)

Urban Seniors Jobs

Pablo Roger, Project Manager
 Josafina Eminyá, Payroll
 Ligia Garavito- Intake Specialist
 Caridad Lau San- Payroll Specialist
 Marta Restrepo- Admin Support
 Ada Rivas- Site Coordinator
 Gustavo Alfonso- GPMS Data Management
 Debra Campbell- Employment Specialist

Community and Corporate Partners

Chairman Business Partners \$75,000

FPL
Bank of America

Individual Business Partners \$50,000

Eda and Cliff Viner
Dr. Sharon Warren
John and Beverlee Raymond
Ronald and Cynthia Williams
Winsome McIntosh

Trustee Business Partners \$20,000 - \$45,000

Enterprise Holdings
SKANSKA
Third Federal Savings and Loan

Platinum Business Partners \$10,000 - \$15,000

Bloomin Brands
Hubbard Radio South Florida
Inlet Grove Community HS
Key Bank
M&T Bank
Office Depot Corporation
The Palm Beach Post
Valley Bank
KO-MAR Productions
Lennar
Lost Tree Foundation
Otis Elevator Company
Tarra Enterprises
WPTV News Channel 5

Gold Business Partners \$5,000

All-Site Construction
BankUnited
Baptist Health South Florida
Cooper's Hawk Winery and Restaurant
McDonald's
PNC Bank

Silver Business Partners \$3,000

AmeriHealth Caritas South Florida
Black Chamber of Commerce
Coca-Cola Beverages Florida
City of West Palm Beach
Community Foundation of PB and MC
Greenburg Traurig
Hispanic Chamber of Commerce
Kravis Center of The Performing Arts
Lewis, Longman, and Walker P.A.
Palm Beach State College Foundation
Palm Beach State College
T. Leroy Jefferson Medical Society

Individual Business Partners \$3,000 - \$10,000

Deborah Caplan
George Elmore and Marti LaTour
Dr. Mary Ann DuPont
Dr. Devina Homes
Joyce E. Carter-Miller
Ruth Moore
Salesia Smith-Gordon

Bronze Partnership Levels \$500 - \$2,500

Compass Health
City of West Palm Beach Police Department
Discover The Palm Beaches
E. Llywd Ecclestone
ETA PHI BETA Sorority, Inc.
FedEx Ground
Ivy Education Foundation
National Council of 100 Black Women
NAI/Merin Hunter Codman, Inc.
Michelle Edmonds Landrey
Quantum Foundation
Robert Friedman
RPT Reality, Inc.
Sisterhood of Anshei Sholom
The Best Family Foundation
Town of Palm Beach United Way
Urban League Broward County
United Way of Palm Beach County

Workforce Development Partners

Comcast
Palm Beach Sheriff's Office (PBSO)
Google
State of Florida's Office of Attorney General (OAG)
Truist Bank
Wawa (National Urban League)
United Way of Palm Beach County

Health and Wellness

CROS Ministries
Center for Disease Control (CDC)

Youth and Education Funders

Children's Service Council
Comcast
Community Foundation of Palm Beach and Martin Counties
Frederick DeLuca Foundation
Florida Education Fund
National Urban League
NextEra Foundation
Office Depot Corporation
Otis Elevator Company
Palm Beach County Youth Services
Palm Beach County Department of Juvenile Justice

Housing and Entrepreneurship Partners

Bank of America
BankUnited
Capital One
Delray Beach
DEO
JPMorgan Chase Bank
National Urban League
City of Delray Beach
CDBG (HUD)
Comerica Bank
Department of Economic Opportunity (DEO)
Fifth Third Bank
Housing Urban Development (HUD)
NUL Palm Beach County
CDBG (Housing of Community Development Department)
M&T Bank
PNC Bank
TD Bank
Third Federal Savings and Loan
Valley Bank
Truist Bank



ULPBC Board of Directors

Executive Committee

Ricky Wade, Chair, "B"ing The Best
 Alfred Malefatto, Vice Chair, Lewis, Longman, Walker, PA
 Deborah Caplan, Immediate Past Chair, NextEra Energy, Inc.
 Bernard Hampton, Past Chair, Bank of America
 Heidi Reuwer, Treasurer, Valley National Bank
 Phillip Hutchinson, Secretary, Greenberg Traurig
 Grasford W. Smith, Legal Counsel, Akerman, LLP

Foundation Board of Directors

Cliff Viner, Chair, AVM, LP Partner
 Emma Banks, Inlet Grove Community High School
 Robert Friedman, RMF Financial
 Greg Leach, Former President and CEO of the Trustbridge Hospice Foundation
 Ricky Wade, "B"ing The Best
 Dr. Sharon Warren, Board Certified Psychiatry and Neurology
 Cynthia Williams, The Williams Family Fund

ULPBC Foundation Founding Members

Cliff Viner, Founder
 Virgis and Angela Colbert
 George Elmore and Marti LaTour
 Dr. William F. Pickard
 John and Beverlee Raymond
 Salesia Smith-Gordon
 Lou Ella Jordan
 Tarra Pressey
 Clarence and Ethel Williams

ULPBC Board Members

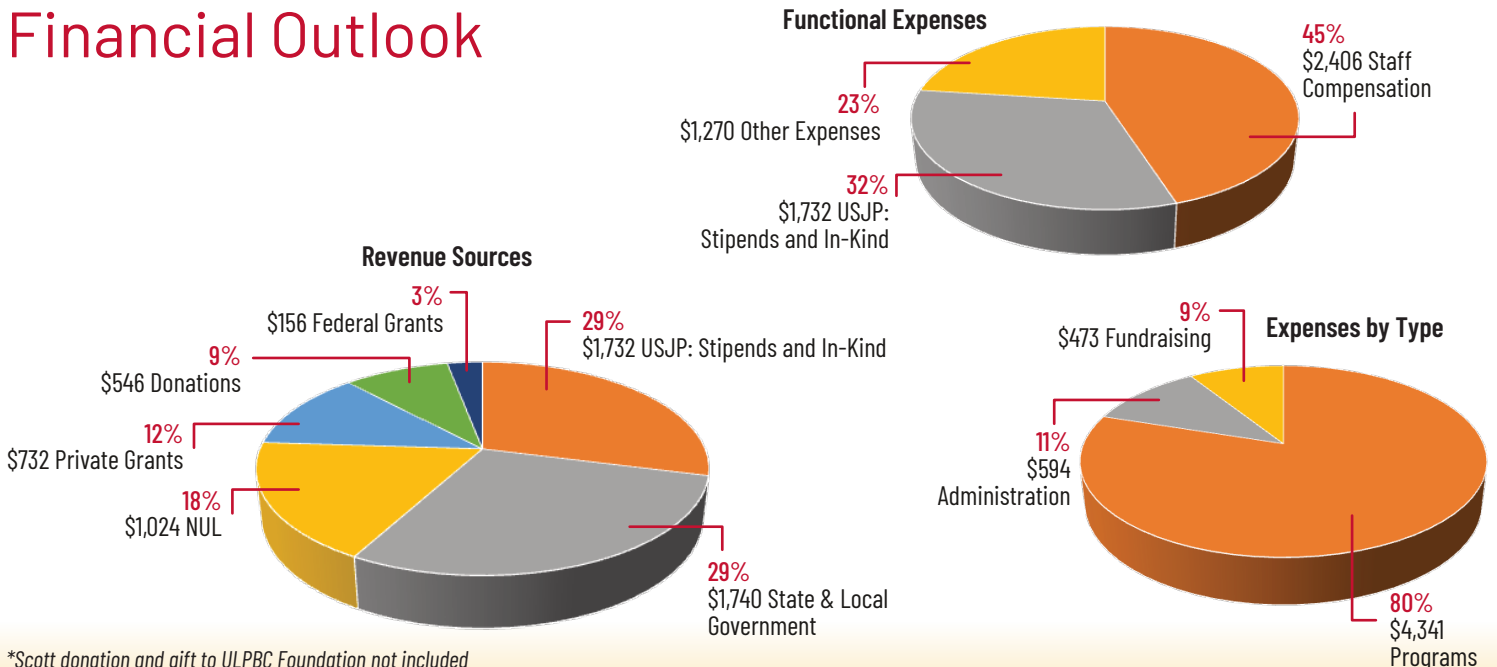
Maria Antuna, Hispanic Chamber of Commerce of Palm Beach County
 Andrew Ashby, M & T Bank
 Dr. Emma Banks, Inlet Grove Community HS
 Michael Burke, School District of Palm Beach County
 Dr. Mary Ann Dupont, PBC School District (retired)
 Jim Gallagher, Jr., Ko-Mar Productions
 Keely Gideon-Taylor, The Palm Beach Post
 Elizabeth Hamma, Hubbard Radio South Florida
 Javoris Ingram, Enterprise Holdings
 Monclaude Nestor, PNC Bank
 Sharon Nunes, ULPBC Guild
 Erza Saffold, All-Site Construction
 Bill Siegel, WPTV News Channel 5
 Cliff Viner, AVM, LP
 Elizabeth Woody, third Federal Savings & Loan



ULPBC Milestones
 Celebrated 50 years of service in Palm Beach County

- Philanthropist MacKenzie Scott donates \$5.1 million to Urban League of Palm Beach County
- Donated \$60,000 to seven Small Emerging Businesses through Elevate Together Program sponsor
- Held 2 Food Drives. Served 3 communities: West Palm Beach, Delray Beach and Belle Glade
- Distributed 250,000 lbs. of food to 3,000 families
- Distributed 21 computers and over \$10,000 in scholarships to Youth Participants

Financial Outlook



*Scott donation and gift to ULPBC Foundation not included

Fundraisers, Programs, and Community Engagement

The collage features a variety of event posters:

- Candidate Forum:** August 16, 2022 (6:00 pm - 8:00 pm) and September 20, 2022 (8:00 pm - 9:00 pm).
- Better Together:** Breast Cancer & Domestic Violence awareness event, October 10, 2022.
- Volunteer:** National Urban League 2022 Civic Engagement Program, phonebank and texting voters, Tuesdays & Thursdays, 4-6 & 6-8 pm.
- Prink & Treat:** Music, food, & games, October 14, 2022 (4:00 pm - 7:00 pm).
- Community Police Relations:** How We See Community Police Relations, Thursday, January 26, 2023 (6:00 pm - 7:30 pm).
- Reception:** Friday, February 10, 2023 (6:00 pm to 9:00 pm).
- Black Heritage Day Luncheon:** Wednesday, Feb. 15, 2023 (12:00 pm - 1:30 pm).
- LOVE Leadership:** Knowledge is Powerful! Your Vote is YOUR Power! Voter Education Workshop, Wednesday, September 14, 2022.
- Men's Health Day Luncheon:** Saturday, June 24th, 2023 (12:00 pm - 1:30 pm).
- Monday Guild Meeting:** Monday, January 23, 2023 (6:00 pm - 7:30 pm).
- South Florida Sundays:** Every Sunday Morning at 8:00 AM.
- Monday Guild Meeting:** Monday, October 10, 2022 (6:00 pm - 7:30 pm).
- Drive-Thru Food Distribution:** Saturday, November 19, 2022 (8:00 am, until food has been distributed).
- End of Summer High School Bash:** Saturday, September 17, 12 noon to 4 pm. Food, Games & Prizes, Music and More!
- 12th Annual Youth Empowerment Breakfast:** Wednesday, September 7, 2022.
- Your Vote is Your Voice:** WHEN WE ALL VOTE. Point your smartphone's camera here to register.
- Wanted - Get Out the Vote Volunteers:** Join our phone and text bank!
- Get Connected, Get Empowered:** Meet with 100+ Approved Working Professionals.
- Summer Food Drive:** Drive-Thru Food Distributions Saturday, August 12, 2023 (8:00 am to 12:00 pm).
- Get Out the Vote:** Weekend of Action Neighborhood Conversing Event, Saturday, October 15th, 2022.
- Financial Business Workshops:** Fuel the Growth of Your Business with JP Morgan Chase.
- Community Police Relations (CPR):** An Honest Chat With A Cop, Thursday, Oct 27, 2022 (5:30 pm - 7:30 pm).
- Save the Date:** PREGNANT, MARRIED & FREE.
- Text ULPBC to 561-220-5604.**
- Class of 2023 Youth Program Graduation Ceremony:** Friday, June 23rd, 2023 (6:00 pm - 7:30 pm).
- Entrepreneurship Business Lunch and Learn Workshops:** Monday, April 10, 2023 (12:00 pm to 1:30 pm).
- Entrepreneurship Center Business Workshop Series:** Building a Financial Projection Worksheet.
- COVID / Flu Immunization Event:** Saturday, January 7, 2023 (8:00 am - 11:00 am).
- Monday Guild Meeting:** Monday, October 24, 2022 (6:00 pm - 7:30 pm).
- National Pan-Hellenic Council of Palm Beach County:** The Palm Beach Greek Picnic, September 24, 2022 (12:00 pm - 1:30 pm).
- Annual Meeting:** Tuesday, November 29, 2022 (8:00 am - 10:00 am).
- Entrepreneurship Business Lunch and Learn Workshops:** Wednesday, April 26, 2023 (12:00 pm to 1:30 pm).
- Wednesday, November 9, 2022:** 6:00 pm to 8:00 pm.



Urban League of Palm Beach County

1700 N. Australian Ave.
West Palm Beach, FL 33407

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The Urban League of Palm Beach County (ULPBC) 50th Anniversary Equal Opportunity Day Awards Gala on Friday, May 12, at the Palm Beach County Convention Center with special guest performance by was Grammy Nominated R&B Artist Kenny Lattimore. During the event, three individuals were honored:

- Winsome McIntosh was the 21st Annual Lifetime Achievement Honoree. Mrs. McIntosh also donated \$50,000 to the ULPBC Foundation
- Trailblazer Achievement Honoree, Mayor Keith James, City of West Palm Beach
- The Youth Achievement Honoree, and ULPBC NULITES Participant, Precious Clark, a graduating senior from Pahokee Middle-Senior High School
- Special thanks to Deborah Caplan, ULPBC's Immediate Past Board Chair and Executive VP of HR and Corporate Services for NextEra Energy, Inc., and FPL, for the generous \$175,000 donation



YES! I want to support the  Urban League of Palm Beach County!



I want to help transform lives through youth education, housing, financial literacy and employment opportunities.

NAME: _____

Count me in for:

ADDRESS: _____

\$50 \$100 \$500 \$1000 \$1500

CITY/STATE/ZIP: _____

\$2500 \$5000 Other: \$ _____

PHONE: _____

I want my gift to be: One-Time Donation Recurring Monthly

EMAIL: _____

SUPPORT US FOREVER

I am also interested in leaving a lasting legacy to Urban League. Please contact me for naming opportunities or making a planning gift or endowment.

I/we have a matching fund.

Please include this form with your check made to Urban League of Palm Beach County, and mail to:

Urban League of Palm Beach County
1700 N. Australian Avenue
West Palm Beach, FL 33407

Or call us for more information: 561-833-1461
You can also make a donation online: www.ulpbc.org

Your contribution is tax-deductible to the full extent of the law. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 1-800-432-7352 within the state and referring to CH-2052. Registration does not imply endorsement, approval, or recommendation by the state. Federal tax ID# 59-1533710. 100% of this gift goes to the Urban League of Palm Beach County.